



Dear Superintendent Colleagues:

AASA, MASA, and MSC have been collaborating to provide a premier professional development program for Superintendents, based upon the AASA National Superintendent Certification Program®, to which many Minnesota superintendents have participated and truly benefited from the learning experience. We have secured financial contributions from ICS as our exclusive private sponsor and MSC of \$20,000 and \$25,000 respectively. This enables us to keep the cost low.

The AASA's National Superintendent Certification Program is a dynamic, interactive professional development program held over two school years. We are proud to announce that this National Certification Program will be held entirely in the state of Minnesota. The program was designed by superintendents and is led by superintendents with all participants assigned a seasoned superintendent as a mentor. Participants must be a sitting superintendent or hired for the 2022-2023 school year. The program includes:

- A Professional Learning Community and Networking with Superintendents
- A Nationally recognized superintendent, Stephen Murley, prior Superintendent in Iowa City and Green Bay, WI School Districts. Steve will be the Lead Teacher, with the support of seasoned superintendent mentors from Minnesota to support the participants regarding every day and real-time issues
- Inclusion of nationally recognized superintendents as guest speakers throughout the program
- Creation of a critical friend community for collegiality in a very lonely profession
- Potential for continuing education credits and graduate credits

The program would cover the following themes:

- Ethics and Professional Norms for Serving the Students of Today and Tomorrow
- Promoting Equity and Cultural Responsiveness for Building a Shared Vision of Student Academic Success and Well-Being
- A Vision for Educational Leadership in the 21st Century
- Superintendent and Board Relations, Policies and Procedures
- The Superintendent and the School District's Communication Plan
- Organizational Culture: Building and Promoting a Shared Vision for Quality Teaching and Learning
- Engaging Families, Businesses, Government Agencies and the Community

- The Superintendent as an Instructional Leader: Curriculum Assessment and Instruction in the 21st Century
- The Role of the Superintendent in Promoting the School Improvement Process
- Addressing Social, Emotional and Academic Learning: Building a Community of Care and Support for All Students
- Building Professional Capacity and Community in the Learning Organization
- Operations and Management
- Legislative Advocacy
- Culminating Capstone Projects and Reflections

The program dates are tentatively scheduled as follows:

Session 1 - October 27-28, 2022 – Resource Training and Solutions, Sartell, MN

Session 2 - February 9-10, 2023 - Virtual

Session 3 - June 8-9, 2023 – Lakes Country Service Cooperative, Fergus Falls, MN

Session 4 - October 12-13, 2023 - Sourcewell, Staples, MN

Session 5 - February 8-9, 2024 – Southeast Service Cooperative, Rochester, MN or Virtual (TBD)

Session 6 - March 12-14, 2024 - MASA Spring Conference in Brooklyn Park

The leadership team and the AASA folks are very excited that the MN Service Coops are offering this learning experience for its superintendents. We would like to have participation be around 25 people. The cost of the two-year program is \$4,100.

We need to have confirmation of your interest in the AASA National Superintendent Certification Program®. Please let Kari Kubicek know of your desire to join by sending an email to kkubicek@ssc.coop by August 1st, 2022. By responding quickly regarding your interest, we can begin to formulate further details to make this program a reality.

If you need any further information, please feel free to contact Steve Sallee ssallee@ssc.coop or Amy Sichel amy.sichel@aasa.org.

Our best,



Amy Sichel
Lead Superintendent
Director

AASA, The School Superintendent Assoc.
Service



Mort Sherman
Associate Executive Director

AASA, The School Superintendent Assoc. SE Cooperative



Steve Sallee
Executive